

**seward  
mediter**<sup>®</sup>  
h a i r c a r e

## ALCHEMY OIL

FOR EVEN SOFTER,  
HEALTHIER AND  
SHINIER HAIR



*Helen Seward*  
M I L A N O

# Seward Mediter

WHEN NATURAL BECOME HYPER-TECH



## THE ALCHEMY LINE IS COMPLETED BY THE LATEST NEW ENTRY! ALCHEMY OIL

With new ALCHEMY Oil for intensive nutri-hydration of lengths and ends for all hair types, all you need are a few drops to restore hydration and shine, leaving your hair silky soft!

Its special rapidly-absorbed formula combines the precious blend of **ORGANIC Enzymatically Activated OILS** - Argan Oil and Almond Oil - with nourishing and hydrating, softening, emollient and regenerating properties.

ALCHEMY OIL works on the imperfections of the hair fibre wrapping it in a velvety film for reinforcement and protection, without making it oily or leaving any residue.

This precious, highly concentrated, smoothing oil with a silky, dry texture:

- Protects hair fibre from the heat of the hair dryer
- Performs an anti-frizz action
- Prevents split ends
- Boosts softness and shine

It is a multi-purpose oil that can be used on both wet and dry hair, reducing drying time when styling. It can also be used every day to instantly revive your hair.

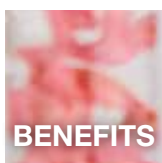
**COMBINE THE USE OF THE NEW OIL WITH THE MEDITER ALCHEMY LINE TO BENEFIT FROM THE COMPLETE NUTRI-HYDRATION TREATMENT.**



# ALCHEMY OIL

## INTENSIVE NUTRI-HYDRATION FOR ALL HAIR TYPES

With Activated Organic Argan and Almond Oils +  
NUTRIPERFECTOR, Softness Enhancer High Tech Ingredient



**POWERED BY  
ACTIVATED BIO-ENERGY**

NUTRI-HYDRATION

SOFTNESS

SHINE

HEAT-PROTECTION

FRUITY AMBER FRAGRANCE WITH FLORAL  
HEART CONTRASTED BY WOOD AND SPICE NOTES



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NEW

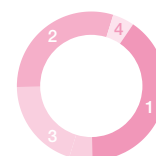
## ALCHEMY OIL 13/02 - 30ml

INTENSIVE NUTRI-HYDRATION OIL FOR LENGTHS AND ENDS for all hair types, with Activated Organic Argan and Almond Oils + NUTRIPERFECTOR. Non-greasy, instant-absorption formula with no residue.

**USE - Pre-styling:** place a few drops in the palm of your hand and distribute evenly on wet hair before drying. Repeat as necessary after styling. **Daily nourishing hydration:** apply a few drops on dry hair and distribute evenly.

NO-RINSE FORMULA

- 1 - NUTRI-HYDRATION
- 2 - SHINE
- 3 - SOFTNESS
- 4 - HEAT-PROTECTION





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Proteggiamo la vendita dei nostri prodotti attraverso il canale professionale parrucchieri  
e combattiamo attivamente la vendita in canali non autorizzati.  
We protect the sale of our products via professional hair stylist channel and actively combat sales via unauthorised channels.

