

**seward
mediter**[®]
h a i r c a r e

**WHEN NATURAL
BECOMES HYPER-TECH**

REFORCE TRIO

From salon to home.

Weak hair with loss problems?
Discover the **REFORCE KIT**,
the maintenance program
that integrates and completes
the professional salon program.

STEP 1: REFORCE SHAMPOO

STEP 2: REFORCE MASK

STEP 3: REFORCE TONIC



Powered by hyper-tech nature

Discover more on www.helenseward.it

Helen Seward
MILANO



SEWARD MEDITER

WHEN NATURAL BECOMES HYPER-TECH

REFORCE

FORTIFYING THICKENING FOR WEAK HAIR AND HAIR WITH LOSS PROBLEMS

With Organic Rocket and Oak extracts and with PROCARE Complex and FiberHance™, natural active ingredients with a strengthening and volumizing action.

INNOVATIVE THICKENING AND VOLUMIZING ACTION
ANTI-BREAKAGE PROTECTION
FORTIFYING ACTION
MICROBIOME PROTECTION

THE REFORCE PROFESSIONAL TREATMENT

offers an effective response as a complementary action in the prevention of hair loss:

- improving the condition of the scalp,
- protecting the skin's microbiome,
- preventing inflammation (formation of dandruff, seborrhea) which could prevent the normal growth of hair and accelerate the onset of hair loss,
- strengthening and protecting weakened hair structure, by with a volumizing action and anti-breakage protection.



REFORCE SHAMPOO FORTIFYING THICKENING SHAMPOO

for weak hair and hair with loss problems, with a strengthening and vo-lume-building action, it delicately cleanses the hair and scalp, restoring the hair fibre's resistance, volume and shine.



REFORCE SPECIFIC FORTIFYING THICKENING INTENSIVE TREATMENT

for weak hair and hair with loss problems, improves the condition of the scalp and hair follicle. Instantly reinforces and revives the hair fibre.



REFORCE MASK FORTIFYING BODIFYING MASK

for weak hair and hair with loss and breakage problems, it fortifies the hair shaft with an effective anti-breakage action, giving the hair new body and lightness and making it noticeably soft and shiny.

REFORCE TONIC FORTIFYING THICKENING MAINTENANCE TONIC

for weak hair and hair with loss problems, maintains good condition of the hair bulb, improving the quality of the hair fibre.



FROM SALON TO HOME: REFORCE TRIO

AT HOME, REFORCE TRIO, THE MAINTENANCE PROGRAMME THAT INTEGRATES AND COMPLEMENTS THE PROFESSIONAL SALON PROGRAMME

Fortifying and thickening maintenance programme for weak hair and hair with loss problems.it noticeably soft and shiny.