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## REFORCE 1/F INTENSIVE SERUM

THE NEW INTENSIVE TREATMENT  
FOR WEAKENED HAIR PRONE  
TO FALLING OUT.  
VISIBLE RESULTS IN 7 WEEKS.

With Organic Rocket Extract  
and THERMOSENSE-C  
with oxygenating action.

DISCOVER MORE  
[www.helenseward.it](http://www.helenseward.it)

*Helen Seward*  
M I L A N O





# SEWARD MEDITER - REFORCE INTENSIVE SERUM

## FORTIFYING AND DENSIFYING OXYGENATING ACTION FOR HAIR PRONE TO FALLING OUT

There are numerous factors which affect the life of hair, but when hair loss becomes more significant and persistent, there is a new ally: the ultra-concentrated REFORCE INTENSIVE SERUM treatment; a powerful new aid in the prevention of hair loss.

**REFORCE INTENSIVE SERUM is the new intensive treatment regimen for the scalp and weakened hair with excessive hair loss, that delivers results in just 7 weeks.**



## HAIR SKINIFICATION AND BEAUTY ROUTINE

Inspired by SKIN CARE treatments, the new HAIR CARE philosophy advocates a beauty routine specifically for the scalp: the new REFORCE INTENSIVE SERUM, based on a dedicated routine, takes care of the scalp, helping to make hair healthier and more vibrant. REFORCE INTENSIVE is a strengthening, densifying serum, with a high concentration of active ingredients that revive the scalp and improve the condition of the hair follicle, making hair stronger and thicker with added volume.

**The innovative REFORCE INTENSIVE SERUM produces an instant sensation of freshness, followed by a pleasant feeling of warmth and tingling in the scalp due to the combination of two active ingredients - THERMOSENSE + MENTHOL - which stimulate blood microcirculation and improve the oxygenation of the hair bulb.**



## BENEFITS

1. It actively stimulates blood microcirculation through oxygenation.
2. It improves the condition of the hair follicle through a fortifying anti-ageing action.
3. It strengthens and revitalises hair fibre by adding body and volume.
4. It boosts the health of the scalp and hair, by protecting and improving the condition of the scalp and hair fibre.



With Organic Rocket Extract and THERMOSENSE-C with oxygenating action.

**NEW**

## TECHNOLOGICAL INNOVATION IN SALON: THE NEW PROFESSIONAL HI-TECH TOOL MEDITER HIGH FREQUENCY COMB

This is a high-frequency technological device equipped with a Comb Electrode that emits a gentle (low-intensity) electric current with a purifying, regenerating, and microcirculation-stimulating effect.



More info: [www.helenseward.it](http://www.helenseward.it)  Helen Seward Milano  helenseward\_official  Helen Seward Milano